

MARKETING ANALYST

Zealth continues to grow, and we are looking for a new Marketing Analyst. We help pharmaceutical companies create innovative solutions for engaging and communicating with physicians and other healthcare providers.

In your role, you will support our Marketing Consultants in developing marketing solutions for our customers. You will be working in a dynamic environment where you should be ready to work on a variety of tasks. The position is based in our office in Copenhagen and offers the chance to be part of a workplace, where passion and engagement are met with opportunities for professional and personal development and networking.

The position is part time as a Marketing Analyst, and we expect that you can work 15-20 hours per week. As an Analyst, we expect that you want to work cross-functionally, which will allow you to gain experience with all business areas within Zealth. The position will start as soon as possible when the right candidate has been selected.

Main tasks and responsibilities

- Supporting our marketing consultants in developing innovative marketing solutions within healthcare
- Collecting and analyzing data
- Supporting the creation of channel-specific recommendations based on best practice and current trends
- Support the development of solutions within video production, presentations, webinars, and other innovative solutions
- Ad-hoc tasks

Education and experience requirements

- You are currently on your last year of your bachelor or studying a Master's degree at Copenhagen Business School within a relevant area (e.g., marketing, brand management and/or communication)
- Preferably relevant experience from student jobs (not required)
- Fluency in English and Danish, Swedish or Norwegian
- Experienced in PowerPoint and Excel

Personal skills and qualifications

- A passion for marketing
- A strong sense for details and focus on quality
- A quick learner with a business mindset
- Ability to work independently and as part of a team
- Thrives in a fast-paced environment with young colleagues

About Zealth

In Zealth we know that the most important asset we have is our employees. We take pride in having a workplace characterized by commitment, openness and trust. You will work with a team of highly skilled colleagues with a business mindset.

Zealth is a consultancy focusing on the Nordic and international markets. We provide services within market access, sales & marketing, medical affairs & education, brand development & management and project management. Zealth has a deep industry experience.

Contact and application information

We kindly ask you to apply with your CV, a cover letter and academic transcript (both Bachelor's and Master's degree) through the CBS CareerGate.

Application must be received no later than November 27th.

If you have any additional questions regarding this position or Zealth, please contact Healthcare Manager Jakob Mouritsen at +45 31 15 05 14 or jm@zealthcon.com. You can also visit www.zealthcon.com.